



## **5** MINUTE BRIEFING: *Data Integration*

January 29, 2008

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### **Netezza Extends Analytic Appliance Family to Scale to Petabyte Level**

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##### **NEED TO KNOW**

##### **Netezza Extends Analytic Appliance Family to Scale to Petabyte Level**

Netezza Corp. has announced it is extending its high-performance Netezza Performance Server (NPS) family of appliances to scale to meet the demand for fast analyses on growing data volumes, a demand the company says is especially strong in high data growth industries such as telecommunications, financial services, online businesses and the federal government. "This builds on the technology innovation that we have been putting in place in the product over the last several releases," Phil Francisco, director of product marketing, told 5 Minute Briefing. Releases in 2006 and again in 2007 have resulted in doubling of performance "and with the coming Compress Engine being added to the FAST Engines platform, really giving us another layer of doubling of performance as we come into the first half of 2008 as well," he noted.

Through advances in hardware technology, and leveraging the increased performance benefits of its recently announced Compress Engine and the innovations in its FAST Engines framework, Netezza is extending its NPS family to include configurations of systems that scale into the hundreds of terabytes, up to the petabyte level. These new systems will also provide support for expanded, multi-terabyte per hour data load speeds to further reduce data loading and backup windows.

"As we have moved into the more mainstream market and especially in regions of the market like telco and financial services and online service providers and others of that ilk, we have seen an interest arising in the marketplace for systems that go beyond the 100TB barrier.<sup>29</sup>The rapid growth of data volumes and the need for rapid access to that data is not simply a result of

regulatory pressures, Francisco pointed out. Increasingly, he said, companies see that the ability to collect and analyze that information strategically for the business has become much more important as a competitive advantage. The new NPS configurations will be available starting in mid-2008. For more information, go [here](#).

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