

DM Review introduces the Readership Merit Awards because our readers find value in the product offerings from these vendors. The companies mentioned address the current technology needs of their real-world customers. Congratulations to all of the Merit awardees.

Brian Cronin,
DM Review Publisher



As the worlds of data, process and application come together in enterprise environments, we feel it is important to recognize the vendors who successfully address the intersection of these three spheres. The Readership Merit Awards companies provide products and services our readers successfully deploy and rely on to achieve a competitive edge.



The Readership Merit Award winners listed on the following pages received multiple (two or more) votes of satisfactory or above on our 2005 annual readership survey question regarding total customer satisfaction.

2005 Readership Merit Awards

Company/URL	Executive, Title	Headquarters	Stock Symbol	Year Founded
Application Consulting Group (ACG) www.acgi.com	Pete Edwards, President & CEO	Morristown, NJ	Privately held	1987
ACL Services Ltd. www.acl.com	Harald Will, President & CEO	Vancouver, BC, Canada	Privately held	1987
Activant Solutions Inc. (includes Speedware) www.activant.com	Larry Jones, President & CEO	Austin, TX	Privately held	1972
ActiveBase Ltd. www.active-base.com	Alon Rosenthal, CEO & Cofounder	Ramat-Gan, Israel	Privately held	2001
Actuate Corporation www.actuate.com	Pete Cittadini, President & CEO	South San Francisco, CA	Nasdaq: ACTU	1993
Acxiom Corporation www.acxiom.com	Charles D. Morgan, Chairman of the Board & Company Leader	Little Rock, AR	Nasdaq: ACXM	1969
Advanced Digital Information Corporation (ADIC) www.adic.com	Peter H. van Oppen, Chairman of the Board & CEO	Redmond, WA	Nasdaq: ADIC	1983
ADVIZOR Solutions, Inc. www.advizorsolutions.com	Douglas A. Cogswell, President & CEO	Downers Grove, IL	Privately held	1999
AIM Technology, Inc. www.aimtechnology.com	Tony Hayward, CEO	San Francisco, CA and London, U.K.	Privately held	2000
Aleri Inc. www.aleri.com	Don DeLoach, President & CEO	Chicago, IL	Privately held	1981
Alterian www.alterian.com	David Eldridge, Chief Executive	Bristol, U.K.	London Stock Exchange: ALN	1997
Ambeo www.ambeo.com	Kenneth Richardson, President & CTO	Colorado Springs, CO	Acquired by Embarcadero Q4 2005	1997
Angoss Software Corporation www.angoss.com	Eric Apps, President	Toronto, ON, Canada	Toronto Venture Exchange: ANC	1984
Antarctica Systems, Inc. www.antarctica.net	Barry Yates, President & CEO	Vancouver, BC, Canada	Privately held	1999
Applied OLAP, Inc. www.appliedolap.com	Tim Tow, President	Huntsville, AL	Privately held	1998

About Us	Niche
ACG specializes in providing e-business solutions, consulting, products and training to Global 1000 companies, primarily in the areas of sales, finance, marketing and manufacturing.	E-Business Solutions
The leading global provider of business assurance analytics to financial executives, compliance professionals and auditors. ACL solutions give organizations confidence in the accuracy and integrity of the transactions and the effectiveness of the internal controls underlying increasingly complex business operations.	Business Assurance Analytics
Activant provides customers with tailored proprietary software, professional services, content, supply chain connectivity and analytics in four primary vertical markets: hardware and home center, lumber and building materials, the automotive parts aftermarket and wholesale distribution.	Technology Provider of Vertical Business Management Solutions
ActiveBase, Ltd. provides a new breed of infrastructure software that speeds performance and improves manageability of enterprise applications and business intelligence implementations.	Application Management Company
Actuate's enterprise reporting application platform is the foundation on which Global 9000 organizations and packaged application software vendors develop intuitive, Web portal-like reporting and analytic applications that empower 100 percent of users with decision-making information.	Enterprise Reporting Applications
Acxiom creates and delivers customer and information management solutions that enable many of the largest, most respected companies in the world to build great relationships with their customers. Acxiom achieves this by blending data, technology and services to provide the most advanced customer information infrastructure available in the marketplace today.	Customer Information Management Solutions
ADIC is the recognized leader in data storage for the open systems market with technical, product development and support expertise in the areas of policy-based data management, systems automation, connectivity and storage management software. ADIC is a global provider of solutions for protecting and managing business-critical data.	Intelligent Storage
ADVIZOR Solutions' advanced reporting and analysis software enables people to make better and faster fact-based decisions from their business data. ADVIZOR is world class in empowering people to display, interact with and understand their business information.	Advanced Reporting and Analysis Software
AIM enables organizations to transition management of the call center from a cost center to an operational asset by delivering unprecedented depth of analytical understanding, organization-wide, on-demand visibility to key performance information and the ability to take action through closed-loop improvement, measurement and automation.	Operational Performance
Aleri specializes in real-time analytic financial services applications and tackles specific business needs. Aleri provides an enterprise view of disparate information, in a business-critical area, with a requirement for real-time consolidation and analysis.	Financial Services Applications
Alterian delivers a unique visualization-led marketing suite which improves the effectiveness of database marketing through accurate customer insight. Alterian partners with marketing service providers to enable marketers to intuitively explore their data at their desktop.	Database Marketing and Customer Insight Solutions
Ambeo's solutions provide database access auditing for data privacy, regulatory compliance and usage management to Fortune 1000 companies with some of the largest database environments in the world. Ambeo's solutions provide information about how users actually interact with data, the crucial element of any IT compliance strategy.	Database Access Auditing
Angoss Software empowers people to make Better Business Decisions. Every Day. Angoss helps its clients use business data to discover critical behavior drivers, predict future trends and events, and act with confidence by providing results that spearhead concrete action.	Predictive Analytics Software and Services
Antarctica can help to unlock the full potential return on a BI investment by providing visual reporting and guided analysis for business users. Antarctica's mission is to extend the value of an organization's investment in business intelligence by providing a highly visual reporting engine.	Visual Reporting and Business Analytics Software
Applied OLAP's software and consulting is focused on the needs of Hyperion Essbase users. ActiveOLAP for Essbase has helped companies implement business analytical applications in various industries including banking, insurance, retail, healthcare, communications, manufacturing, distribution, transportation and aerospace.	Business Analytical Applications

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Company/URL	Executive, Title	Headquarters	Stock Symbol	Year Founded
Applix www.applix.com	David Mahoney , President & CEO	Westborough, MA	Nasdaq: APLX	1983
arcplan, Inc. www.arcplan.com	Robert Koolen , CEO	Philadelphia, PA	Subsidiary of arcplan Information Services AG	1993
Allen Systems Group, Inc. (ASG Software Solutions) www.asg.com	Arthur L. Allen , President & CEO	Naples, FL	Privately held	1986
ASI Business Solutions, Inc. www.asi-solutions.com	Jim Alonso , President & CEO	King of Prussia, PA	Privately held	1990
Autonomy, Inc. www.autonomy.com	Michael Lynch , Ph.D., Founder, Group CEO	Cambridge, U.K. and San Francisco, CA	Nasdaq: AUTN; LSE: AU	1996
BEA Systems, Inc. www.bea.com	Alfred S. Chuang , Founder, Chairman & CEO	San Jose, CA	Nasdaq: BEAS	1995
BMC Software, Inc. www.bmc.com	Robert E. Beauchamp , President & CEO	Houston, TX	NYSE: BMC	1980
Business Intelligence Technologies Inc. www.bixl.com	Duane E. Presti , Founder	Doylestown, PA	Privately held	1987
Business Objects www.businessobjects.com	John Schwarz , CEO	San Jose, CA and Paris, France	Nasdaq: BOBJ; ISIN: FR0004026250 - BOB	1990
Cartesis (includes INEA Corp) www.cartesis.com	Didier Benchimol , CEO	Paris, France	Privately held	1990
ChoiceMaker Technologies, Inc. www.choicemaker.com	Andrew Borthwick , Ph.D., President & CEO	New York, NY	Privately held	1998
Claritas www.claritas.com	Robert Nascenzi , President & CEO	San Diego, CA	Privately held	1971
Clarity Systems www.claritysystems.com	Mark Nashman , President & Chief Product Architect	Toronto, ON, Canada	Privately held	1995
Cognos Incorporated www.cognos.com	Rob Ashe , President & CEO	Ottawa, ON, Canada	Nasdaq: COGN; TSX: CSN	1969
CommVault Systems, Inc. www.commvault.com	Bob Hammer , Chairman & CEO	Oceanport, NJ	Privately held	1996

About Us	Niche
<p>Applix's business performance management and business intelligence solutions enable the continuous planning, management and monitoring of performance across the financial and operational functions within the enterprise.</p>	<p>Business Performance Management and Business Intelligence Solutions</p>
<p>arcplan provides the solutions that enable organizations to maximize the value of information as a key corporate asset to drive business performance. arcplan's products set standards for the rapid development of tailor-made analytic applications across all major databases, applications and systems.</p>	<p>Business Intelligence Solutions</p>
<p>ASG provides Global 5000 businesses with world-class professional services and software solutions for meta data management, applications management, operations management, content management, performance management, security management and infrastructure management.</p>	<p>Enterprise Software and Professional Services</p>
<p>ASI has been designing and delivering cutting-edge solutions for the pharmaceutical sales and marketing industry. ASI's knowledge, experience and devotion to designing the best solutions has kept its loyal customers ahead of the competition. ASI prides itself on innovation and delivering solutions that address the business needs of their customers.</p>	<p>Business Solutions for Pharmaceutical Sales and Marketing</p>
<p>Autonomy's infrastructure technology is used within enterprise information portals, customer relationship management, knowledge management, business intelligence and e-business applications so they may operate more efficiently by automating many of the processes based on unstructured information.</p>	<p>Infrastructure Software for the Enterprise</p>
<p>BEA Systems, Inc. is a world leader in enterprise infrastructure software, helping enable companies to improve business responsiveness through service-oriented architecture, a software design approach that more closely aligns IT with business objectives.</p>	<p>Enterprise Infrastructure Software</p>
<p>BMC Software, Inc. is a leading provider of enterprise management solutions that empower companies to manage their IT infrastructure from a business perspective. Delivering business service management, BMC Software solutions span enterprise systems, applications, databases and service management.</p>	<p>Enterprise Management Solutions</p>
<p>Business Intelligence Technologies' explicit mission is to bring advanced, user-friendly, spreadsheet-based tools to market. Using these tools, business-intelligent staff can direct their companies forward toward business success.</p>	<p>Business Intelligence Technologies for Excel</p>
<p>Business Objects is a leading provider of business intelligence (BI) software to state and local governments across the United States. BI improves the ability of government agencies to manage budgets, cases, procurement, human resources as well as financial and operational performance.</p>	<p>Business Intelligence Software</p>
<p>Cartesis is a global software vendor that provides trusted solutions for driving your company's financial and business performance. Cartesis offers best-of-breed planning and forecasting capabilities with best-in-class financial consolidation and compliance solution for an integrated approach to business performance management.</p>	<p>Business Performance Management Software</p>
<p>ChoiceMaker Technologies represents the most sophisticated data quality, approximate database searching and record matching, record linking and deduplication software available on the market today. This is a powerful, fast, flexible and accurate multiplatform data cleansing solution.</p>	<p>Record Matching and Deduplication Software</p>
<p>Claritas has been the preeminent source of accurate, up-to-date marketing information about people, households and businesses within any geographic area in the United States. Its target marketing services are aimed at reducing the cost of customer acquisition and growing customer value.</p>	<p>Marketing Information Resources and Solutions</p>
<p>Clarity Systems is a leader in the business intelligence arena providing corporate performance management software, solutions, consulting and training services. Clarity Systems enables their clients to improve business processes, thereby increasing efficiency and accountability.</p>	<p>Business Intelligence and Corporate Performance Management</p>
<p>Cognos delivers the next level of competitive advantage – corporate performance management (CPM) – achieved through the strategic application of BI on an enterprise scale. Its integrated CPM solution helps customers drive performance through planning, monitor performance through scorecarding and understand performance through business intelligence.</p>	<p>Corporate Performance Management</p>
<p>CommVault provides unified enterprise data management solutions to ensure high-performance data protection, universal availability and simplified management of complex storage networks. CommVault's software products seamlessly ensure the reliable, rapid restoration of files, business-critical applications and today's most popular databases.</p>	<p>Unified Data Management</p>

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Company/URL	Executive, Title	Headquarters	Stock Symbol	Year Founded
Composite Software, Inc. www.compositesw.com	Jim Green , Chairman & CEO	San Mateo, CA	Privately held	2002
Computer Associates International, Inc. www.ca.com	John Swainson , President & CEO	Islandia, NY	NYSE: CA	1976
Computer Corporation of America www.cca-int.com	Rick Ryan , Chairman & CEO	Framingham, MA	Employee owned	1965
Compuware Corporation www.compuware.com	Peter Karmanos, Jr. , Chairman & CEO	Detroit, MI	Nasdaq: CPWR	1973
D&B www.dnb.com	Steven W. Alesio , Chairman, CEO & President	Short Hills, NJ	NYSE: DNB	1841
Data Advantage Group, Inc. www.dag.com	Geoffrey Rayner , CEO	San Francisco, CA	Privately held	1999
DataCore Software Corporation www.datacore.com	George S. Teixeira , President & CEO	Ft. Lauderdale, FL	Privately held	1998
DataFlux, a SAS company www.dataflux.com	Tony Fisher , President & General Manager	Cary, NC	Privately held	1996
DataLever Corporation www.datalever.com	John Lilley , CTO & Cofounder	Boulder, CO	Privately held	1998
DataMentors, Inc. www.datamentors.com	Robert S. Orf , President	Tampa, FL	Privately held	1999
DataMirror Corporation www.datamirror.com	Nigel Stokes , Chairman, CEO & President	Markham, ON, Canada	Nasdaq: DMCX; TSX: DMC	1993
Datatech SmartSoft Inc. www.smartsoftusa.com	Sam Silverton , President	Santa Barbara, CA	Privately held	1968
Datawatch Corporation www.datawatch.com	Robert W. Hagger , President & CEO	Lowell, MA	Nasdaq: DWCH	1985
DBE Software www.dbesoftware.com	Luiz Siqueira , President	McLean, VA	Privately held	1994

About Us	Niche
Composite Software is a leader in enterprise information integration (EII) solutions, which provide real-time views of critical business information across multiple systems. The company's flagship Composite Information Server enables access to distributed enterprise data as if it existed in a single location.	Enterprise Information Integration
Computer Associates International, Inc. delivers software and services across operations, security, storage, life cycle and service management to optimize the performance, reliability and efficiency of enterprise IT environments.	Management Software
Computer Corporation of America (CCA) has more than 35 years of experience in the design and deployment of high-speed, high-volume database management systems. Today, it continues large-scale investments in new technologies, including the Internet, to help customers get more value out of all their enterprise IT resources.	High-Performance, High-Volume Data Management Solutions
Compuware solutions accelerate the development, improve the quality and enhance the performance of critical business systems while enabling CIOs to align and govern the entire IT portfolio, increasing efficiency, cost control and employee productivity throughout the IT organization.	Enterprise Software and IT Services
D&B, a leading provider of global business information, tools and insight, has enabled customers to Decide with Confidence for more than 160 years. This quality information is the foundation of D&B's solutions that customers rely on to make critical business decisions.	Business Information Provider
Data Advantage Group is a leading provider of best-in-class information asset management solutions designed specifically for the distributed real-time enterprise. Data Advantage Group's MetaCenter Platform is a practical solution to provide a clear and unambiguous definition and history of the data and standards that organizations rely upon when running their businesses.	Information Asset Management
DataCore Software fundamentally changes the economics of managing storage. DataCore's disk server software easily adds capacity expansion and centralized storage management for Microsoft Windows, UNIX, Linux, VMware, MacOS and NetWare systems.	Storage Management
DataFlux solutions utilize the building blocks of data management: data profiling, data quality, data integration, data enrichment and data monitoring. Together, these components help companies inspect, correct, integrate, enhance and control any data used by an organization.	Data Quality Integration Solutions
DataLever, a leading provider of next-generation data management solutions, delivers dramatic reductions in the time and cost of deploying mission-critical data-centric systems. Its solutions enhance the effectiveness of data-driven initiatives and applications, offering unmatched speed, usability, scalability, functionality and value.	Data Quality and Data Integration
From data quality (data transformation, validation, standardization and householding) to complete marketing solutions (data profiling, analysis, reporting, data mining and modeling, and campaign management), DataMentors offers comprehensive, turnkey solutions for all its customers' needs.	Complete Data Solutions
DataMirror delivers solutions that let customers integrate their data across their enterprises. Success comes in real time with DataMirror's comprehensive family of products, providing advanced real-time capture, transform and flow (CTF) technology that gives customers the instant access, integration and availability they demand today.	Real-Time Data Integration, Protection and Java Database Solutions
Datatech SmartSoft provides enterprise-wide solutions for postal address correction, postal discounts and duplicate address detection. Every marketing database will benefit from the data updating, correction and cleansing power of Datatech SmartSoft software.	Marketing and Mailing Software
Datawatch Corporation is a leading provider of business intelligence, enterprise reporting, data transformation and service management solutions that enable organizations to increase productivity, reduce costs and gain competitive advantage.	Business Intelligence, Data Transformation and IT Support Solutions
DBE Software has been helping companies achieve information quality by improving their database models and, therefore, allowing them to successfully develop highly complex database applications. DBE Software has a unique approach to achieve quality database applications by making sure database structures are sound and adhere to relational theory.	Business Continuity and Risk Mitigation

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DecisionPoint Software www.decisionpointsw.com	Barton (Bart) Foster, President & CEO	San Mateo, CA	Privately held	1996
Dell Computer Corporation www.dell.com	Kevin Rollins, President & CEO	Round Rock, TX	Nasdaq: DELL	1984
Distributive Management, LLC www.distributive.com	Peter Baxter, President	Fredericksburg, VA	Privately held	1992
DWL, an IBM Company www.dwl.com	John W. Baumstark, President & CEO	Atlanta, GA	An IBM company	1996
Embarcadero Technologies www.embarcadero.com	Stephen R. Wong, Chairman, President & CEO	San Francisco, CA	Nasdaq: EMBT	1993
EMC Corporation www.emc.com	Joseph M. Tucci, President & CEO	Hopkinton, MA	NYSE: EMC	1979
Engenio Information Technologies, Inc. www.engenio.com	Flavio Santoni, Senior Vice President Worldwide Marketing	Milpitas, CA	Formerly LSI Logic Storage Systems	1972
Epicor Software Corporation www.epicor.com	George Klaus, Chairman & CEO	Irvine, CA	Nasdaq: EPIC	1984
Epistemic Corporation www.epistemic.com	Vidur Dhanda, President	Longmeadow, MA	Privately held	1996
ESRI www.esri.com	Jack Dangermond, President	Redlands, CA	Privately held	1969
ETI (Evolutionary Technologies Int'l.) www.eti.com	Dr. Katherine Hammer, Chief Architect & CEO	Austin, TX	Privately held	1991
Experian www.experian.com	Donald A. Robert, CEO, Experian Group	Nottingham, U.K. and Costa Mesa, CA	Privately held	1996
Expressor Software LLC http://expressor-software.com/	John Russell, CTO	Omaha, NE	Privately held	2002
Fair Isaac Corporation www.fairisaac.com	Thomas G. Grudnowski, CEO	Minneapolis, MN	NYSE: FIC	1956

About Us	Niche
DecisionPoint Software provides financial performance management software to help companies consistently monitor, analyze and report on the financial results of operational activities across the enterprise.	Financial Performance Management
Dell has revolutionized the industry to make computing accessible to customers around the globe, including businesses, institutional organizations and individual consumers. Because of Dell's direct model – and the industry's response to it – information technology is more powerful, easier to use and more affordable.	IT Supplier and Partner
Distributive Management is a leading provider of performance management and measurement solutions for use across the enterprise. DataDrill helps companies achieve their strategic goals by improving every manager's strategic alignment, goal focus, decision making, accountability and communication.	Strategic Performance Management
DWL works with organizations worldwide to address enterprise-wide customer data integration (CDI) strategies. Its product maintains the single version of customer truth, going beyond simple data cleansing and customer matching functions to be the single source of operational customer data management across the enterprise.	Customer Data Integration
Embarcadero Technologies provides a suite of award-winning products that enables organizations to efficiently and accurately architect, integrate, administer and ensure critical enterprise applications and their underlying databases.	Data Life Cycle Management
EMC Corporation is a world leader in systems, software, services and solutions for information storage and management. EMC helps organizations of all sizes across the globe implement information life cycle management (ILM) strategies that enable them to better and more cost-effectively manage, use, protect and share their information.	Information Storage and Management
Engenio is a recognized leader in the modular, high-performance disk storage systems industry. A history of researching, developing and manufacturing innovative storage solutions has positioned them in today's market as the original equipment manufacturer and partner of choice for some of the largest IT vendors and resellers in the world.	Storage Technology
Epicor leverages innovative technologies like Web services in developing end-to-end, industry-specific solutions for manufacturing, distribution, enterprise service automation and hospitality that enable companies to immediately drive efficiency throughout business operations and build competitive advantage.	Enterprise Software Solutions
Epistemic Corporation is revolutionizing the business analytics software industry with a dramatic architectural breakthrough enabling a closed-loop, on-demand decision-making system. Epistemic's products connect decision-makers with the data dispersed across the enterprise on demand, empower users with the tools to analyze the data on the fly, and enable users to adjust operational systems in real time.	Business Analytics
ESRI improves the world and the use of resources through better information management.	GIS and Mapping Software
ETI helps companies leverage IT investments by reducing the time and cost of data integration. The ETI Solution addresses the full range of integration requirements, batch or real time, without requiring any proprietary runtime code, while its full meta data audit trail enables efficient change management.	Data Integration Management Solutions
Experian provides information, analytics, decision-making solutions and processing services. It promotes greater financial health among consumers by enabling them to understand, manage and protect their personal information and helping them control financial aspects of key life events.	Global Information Solutions
Expressor Software has developed a high-performance, parallel processing and platform-independent data processing suite. Its products enable data processing applications to be built with little or no technical background.	ETL/EAI Application Software
Fair Isaac solutions make mission-critical business decisions that are more precise, consistent and agile. Thousands of Companies use Fair Isaac technology to acquire customers more efficiently, increase customer value and retention, reduce fraud and credit losses, lower operating costs and enter new markets more profitably.	Decision Management Solutions Powered by Advanced Analytics

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FileTek, Inc. www.filetek.com	William C. Thompson , President & CEO	Rockville, MD	Privately held	1984
Firstlogic, Inc. www.firstlogic.com	Eric J. Lieberman , President	La Crosse, WI	Privately held	1984
FRx Software, a Microsoft company and a part of Microsoft Business Solutions www.frxsoftware.com	Chris Scherpenseel , President	Denver, CO	A Microsoft company	1989
Fujitsu Limited www.fujitsu.com	Hiroaki Kurokawa , President	Tokyo, Japan	TSE: 6702	1935
Geac www.geac.com	Charles S. Jones , President & CEO	Markham, ON, Canada	To be acquired by GoldenGate Capital	1971
GoldenGate Software Inc. www.goldengate.com	Ali Kutay , President & CEO	San Francisco, CA	Privately held	1995
Greenplum, Inc. www.greenplum.com	Sam Mohamad , CEO	San Mateo, CA	Privately held	2003
Group 1 Software, Inc. www.g1.com	Christopher Baker , President	Lanham, MD	Wholly owned sub- sidiary of Pitney Bowes	1981
Harte-Hanks, Inc. www.hartehanks.com	Richard Hochhauser , President & CEO	San Antonio, TX	NYSE: HHS	1920s
Hitachi Data Systems www.hds.com	Shinjiro Iwata , CEO	Santa Clara, CA	Wholly owned sub- sidiary of Hitachi, Ltd.	1989
Hewlett-Packard Company www.hp.com	Mark Hurd , President & CEO	Palo Alto, CA	NYSE, Nasdaq: HPQ	1939
Hummingbird Ltd. www.hummingbird.com	Alan Barry Litwin , President & CEO	Toronto, ON, Canada	Nasdaq: HUMC, TSX: HUM	1984
Hyperion Solutions Corporation www.hyperion.com	Godfrey Sullivan , President & CEO	Santa Clara, CA	Nasdaq: HYSL	1991
i2 Technologies www.i2.com	Michael McGrath , President & CEO	Dallas, TX	OTC: ITWH	1988

About Us	Niche
FileTek develops, markets and supports integrated data storage and access management systems that allow organizations to handle high volumes of text, relational data and rich media more efficiently and at a far lower cost than traditional storage approaches.	Data Storage and Access Management Systems
Firstlogic's software helps companies create a single record view by analyzing, cleansing, matching and consolidating customer and operational data. Firstlogic also provides unmatched services to clients when integrating and deploying software across their enterprise.	Enterprise Data Quality Solutions
FRx Software offers a comprehensive suite of financial analytic applications that give customers the control they need to efficiently manage their businesses. FRx Software's budgeting, planning, consolidations and financial reporting and analysis applications work together to save time and money throughout the year.	Financial Analytic Applications
Pace-setting device technologies, highly reliable computing and communications products, and a worldwide corps of systems and services experts uniquely position Fujitsu to deliver comprehensive solutions that open up infinite possibilities for its customers' success.	Customer-Focused IT and Communications Solutions
Geac's best-in-class technology products and services help organizations do more with less in an increasingly competitive environment, amid growing regulatory pressure and in response to other business issues confronting the CFO. Geac's offerings include various ERP systems and the Geac Performance Management product family, the newest line of Geac solutions.	Global Enterprise Software Company
GoldenGate provides technology for capturing, transforming and moving transactional data in real time across major databases and environments. GoldenGate solutions manage critical initiatives such as high availability and disaster recovery, high-performance distributed computing, transactional data integration and compliance.	Transactional Data Management
Formed with the merger of Metapa and Didera, Greenplum is pioneering the use of open source databases for enterprise-class business intelligence and data warehousing. Greenplum's family of database products, called Bizgres, comprises solutions suited to installations ranging from departmental data marts to multiterabyte data warehouses.	Open Source, Enterprise-Class Database
Group 1 provides industry-leading technologies that allow businesses to cleanse and enrich their corporate data, generate personalized customer communications and integrate and deliver data across the enterprise.	Customer Communication Management Solutions
Harte-Hanks Direct Marketing improves the return on its clients' marketing investment with a range of services organized around five solution points: construct and update the database, access the data, analyze the data, apply the knowledge and execute the programs.	Targeted Marketing Company
Hitachi Data Systems leverages global R&D resources to develop storage solutions that maximize customers' ROI and minimize their risk. These solutions include data life cycle management offerings that address customers' regulatory requirements.	Storage Solutions
HP is a technology solutions provider to consumers, businesses and institutions globally. The company's offerings span IT infrastructure, global services, business and home computing, and imaging and printing.	Technology Solutions Provider
Hummingbird Ltd. is a leading global provider of enterprise software solutions. Hummingbird's ECM solutions enable organizations to manage the life cycle of enterprise content from creation to disposition, thereby enabling organizations to address critical business needs such as information management, business continuity, compliance and risk mitigation.	Enterprise Content Management Solutions
Hyperion Solutions Corporation is a leader in business performance management software. Hyperion solutions can help you drive performance improvements by better aligning goals with metrics, increasing your operational efficiency and becoming more comfortable with the integrity of your numbers.	Business Performance Management
i2 utilizes a radical process methodology to help companies deal with the variability that comes from today's gap in managing supply and demand. This methodology combines integrated planning and execution to allow customers to integrate disparate planning systems with workflow management systems to optimize their businesses performance in real time.	Supply Chain Optimization

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Company/URL	Executive, Title	Headquarters	Stock Symbol	Year Founded
IBM Corporation www.ibm.com	Samuel J. Palmisano , Chairman of the Board & CEO	Armonk, NY	NYSE: IBM	1911
InfoManager Inc. www.infomanagerinc.com	George Cinquegrana , CEO	Indianapolis, IN	Privately held	1987
Informatica Corporation www.informatica.com	Sohaib Abbasi , President & CEO	Redwood City, CA	Nasdaq: INFA	1993
Information Builders, Inc. www.informationbuilders.com	Gerald D. Cohen , President & CEO	New York, NY	Privately held	1975
Innovative Systems, Inc. www.innovativesystems.com	Robert J. Colonna , President & CEO	Pittsburgh, PA	Privately held	1968
InterSystems Corporation www.intersystems.com	Phillip T. (Terry) Ragon , CEO & Founder	Cambridge, MA	Privately held	1978
JasperSoft Corporation www.jaspersoft.com	Paul Doscher , President & CEO	San Francisco, CA	Privately held	2001
Kalido www.kalido.com	Bob Potter , CEO	Burlington, MA and London, U.K.	Privately held	2001
KnowledgeBase Marketing, Inc., a Wunderman Company www.kbm1.com	Gary S. Laben , President & CEO	Richardson, TX	A subsidiary of Young & Rubicam Inc.	1987
Kognitio www.kognitio.com	Roger Llewellyn , Managing Director	London, U.K.	Merger of WhiteCross Systems Ltd. and Kognitio	1993
Lakeview Technology Inc. www.lakeviewtech.com	William C. Merchantz , President, CEO & Founder	Oakbrook Terrace, IL	Privately held	1990
Lawson Software www.lawson.com	Harry Debes , President & CEO	St. Paul, MN	Nasdaq: LWSN	1975
MapInfo Corporation www.mapinfo.com	Mark Cattini , President & CEO	Troy, NY	Nasdaq: MAPS	1986
Megaputer Intelligence Inc. www.megaputer.com	Sergei Ananyan , CEO	Bloomington, IN	Privately held	1997
Meta Integration Technology, Inc. www.metaintegration.net	Christian Bremeau , President & CEO	Los Altos, CA	Privately held	1997

About Us	Niche
IBM strives to lead in the invention, development and manufacture of the industry's most advanced information technologies, including computer systems, software, storage systems and microelectronics. IBM translates these advanced technologies into value for their customers through professional solutions, services and consulting businesses worldwide.	Information Technology
InfoManager offers a full range of services including project management, consulting, installation, system implementation, training, and ongoing support and software maintenance. InfoManager's consultants will help the IT department deliver high-return BI applications and increase the overall satisfaction on a company's IT services.	Business Intelligence Software and Services
Informatica Corporation is a leading provider of enterprise data integration software. Using Informatica products, companies can access, integrate, migrate and consolidate enterprise data across systems, processes and people to reduce complexity, ensure consistency and empower the business.	Enterprise Data Integration
Information Builders is a leader in enterprise business intelligence and real-time Web reporting. The company's WebFOCUS product is able to meet all the reporting needs of the extended enterprise, ranging from analysts to power users to the widest deployments for hundreds of thousands of users.	Enterprise Business Intelligence
Innovative Systems, Inc. delivers enterprise customer information solutions and database consulting services to organizations whose success depends on a complete and accurate understanding of their customers. Their robust solutions assist clients with the migration, consolidation and management of customer-centric data for strategic customer-focused initiatives.	Enterprise Data Management and Compliance
InterSystems Corporation creates, sells and supports software designed to meet the complex needs of professional application developers, database administrators and system integrators. In large and small organizations around the world, their flagship products speed up development and integration, and make applications more scalable.	Database Systems and Management Software
JasperSoft develops and markets embedded operational reporting solutions. As a commercial open source reporting solution provider, their mission is to provide world-class embeddable reporting software that fully meets the operational data access and delivery needs of their customers – at an affordable price.	Commercial Open Source Reporting Solutions
Kalido is a fast-growing enterprise software company that provides data warehousing and master data management solutions for Global 2000 companies. Their solutions power major business intelligence initiatives, delivering proven cost benefits.	Adaptive Enterprise Data Warehouse Software
KnowledgeBase Marketing combines consumer data and enhancement, advanced data processing, analytical services and customer relationship management to drive and enable clients' business strategies. Its mission has been to partner with clients to develop data-driven, actionable and profit-focused marketing strategies.	Direct Marketing Services
Formed in August 2005 following the merger of Kognitio with WhiteCross Systems Ltd., Kognitio is a U.K.-based software and services company with more than a decade of experience in the business intelligence and data warehousing market. It provides solutions to business problems that require acquisition, rationalization and analysis of both large and complex data.	Data Warehouse, Business Intelligence and Data Migration
Lakeview Technology is a leader in infrastructure software and services, specializing in high availability, disaster recovery, clustering and data replication. Lakeview's solutions enhance the customer's information enterprise by making business information highly available and accessible to decision-makers.	Infrastructure Software for the Information Enterprise
Lawson Software provides integrated, comprehensive solutions that automate business processes, enable collaboration among participants in the processes and deliver detailed analyses of the results. The integrated functionality of these solutions allows their clients' business processes to be managed efficiently and at a low cost.	Business Process Software
MapInfo is the leading provider of location intelligence solutions, integrating software, data and services to provide greater value from location-based information and drive more insightful decisions for businesses and government organizations around the world.	Location Intelligence
Megaputer Intelligence Inc. is a leading developer and distributor of advanced software tools for data mining, text mining and intelligent e-commerce personalization. These tools help reveal knowledge hidden in data. They add intelligence and insight to every step of the business decision-making process.	Data Mining Solutions
Meta Integration is the leading meta data component provider to major database, data integration, business intelligence, repository and modeling tool vendors. Meta Integration OEM components and tools manage and analyze the complete enterprise meta data life cycle across heterogeneous vendors.	Meta Data Component Provider

2005 Readership Merit Awards

Company/URL	Executive, Title	Headquarters	Stock Symbol	Year Founded
MetaMatrix, Inc. www.metamatrix.com	Joseph Chappell , CEO	Boston, MA	Privately held	1998
Microsoft Corporation www.microsoft.com	Steve Ballmer , CEO	Redmond, WA	Nasdaq: MSFT	1975
MicroStrategy, Inc. www.microstrategy.com	Michael J. Saylor , Chairman of the Board, President & CEO	McLean, VA	Nasdaq: MSTR	1989
MySQL AB www.mysql.com	Marten Mickos , CEO	Uppsala, Sweden & Cupertino, CA	Privately held	1995
NEC www.nec.com	Akinobu Kanasugi , President	Tokyo, Japan	Nasdaq: NIPNY; FTSE: 6701q.l	1899
NEON Systems, Inc. www.neonsys.com	Mark Cresswell , President & CEO	Sugar Land, TX	Nasdaq: NEON	1991
Netezza Corporation www.netezza.com	Jit Saxena , CEO & Cofounder	Framingham, MA	Privately held	2000
Network Appliance, Inc. (NetApp) www.networkappliance.com	Dan Warmenhoven , CEO	Sunnyvale, CA	Nasdaq: NTAP	1992
Open Text Corporation www.opentext.com	John Shackleton , President & CEO	Waterloo, ON, Canada	Nasdaq: OTEX; TSX: OTC	1991
OpenLink Software, Inc. www.openlinksw.com	Kingsley Idehen , President & CEO	Burlington, MA	Privately held	1992
Oracle Corporation www.oracle.com	Larry Ellison , CEO	Redwood Shores, CA	Nasdaq: ORCL	1977
Panorama Software Ltd. www.panorama.com	Eynav Azarya , CEO	Toronto, ON, Canada	Privately held	1993
Pervasive Software www.pervasive.com	David Sikora , President & CEO	Austin, TX	Nasdaq: PVSW	1994
Princeton Softech www.princetonsoftech.com	Paul Winn , Chairman, President & CEO	Princeton, NJ	Privately held	1989

About Us	Niche
MetaMatrix is a solution that combines the abilities to access and manage all forms of information across the enterprise in a centralized platform. MetaMatrix provides a flexible, secure information layer for service-oriented architectures and application development.	Enterprise Information Integration
Microsoft is motivated and inspired by how their customers use their software to find creative solutions to business problems, develop breakthrough ideas and stay connected to what's most important to them. The challenge and promise of business intelligence revolves around providing employees with the right information at the right time to accomplish a specific goal. Making this promise a reality demands a business solution that is comprehensive, secure, integrated with operational systems, and available all day, every day. Microsoft helps companies achieve this goal with SQL Server 2005.	Software, Services and Solutions
MicroStrategy is a global leader in business intelligence technology. MicroStrategy provides integrated reporting, analysis and monitoring software that helps leading organizations worldwide make better business decisions every day. Companies choose MicroStrategy for its advanced technical capabilities, sophisticated analytics, and superior data and user scalability.	Business Intelligence Software
MySQL AB develops and markets a family of high-performance, affordable database servers and tools. Its mission is to make superior data management available and affordable for all. MySQL contributes to building the mission-critical, high-volume systems and products worldwide.	Open Source Database
By offering customers high-value solutions in IT/networking as well as electronic devices such as semiconductors, the NEC Group intends to enrich society through innovation.	Providers of Internet, Broadband Network and Enterprise Business Solutions
NEON Systems is a leading provider of enterprise-class mainframe integration solutions, delivering the only unified mainframe integration platform to support the entire range of requirements for service-oriented architectures and event-driven architectures – key requirements to underpin the real-time enterprise.	Mainframe Integration Experts
Netezza is a market-leading provider of enterprise-class data warehouse appliances that deliver breakthrough performance and ease of use at a fraction of the cost of traditional data warehouses.	Enterprise-Class Data Warehouse Appliances
NetApp solutions directly address the major information technology challenges faced by today's enterprise: data protection, database and business applications, Internet access and security, product development and storage consolidation.	Network Storage Solutions
Open Text is a market leader in providing enterprise content management solutions that bring together people, processes and information. Our software seamlessly combines collaboration with content management, transforming information into knowledge that provides the foundation for innovation, compliance and accelerated growth.	Enterprise Content Management
OpenLink's product portfolio includes: XML-based e-business servers, virtual database engines, embeddable database engines, universal data access middleware, software development kits, benchmarking and troubleshooting utilities.	E-Business Infrastructure Technology and Universal Data Access Middleware
Oracle's business is information – how to manage it, use it, share it, protect it. For nearly three decades, Oracle, the world's largest enterprise software company, has provided the software and services that let organizations get the most up-to-date and accurate information from their business systems.	Enterprise Software
Panorama Software, a leading innovator of business intelligence solutions, helps global organizations unlock the hidden value of their information assets to improve business performance and results. By extending the Microsoft Platform through integrated business intelligence and corporate performance management solutions, Panorama ensures that decision-makers at all levels can easily analyze data, quickly create and distribute reports, and proactively measure performance.	Business Intelligence Solutions
Pervasive Software's award-winning products enable customers to manage, integrate, analyze and secure their critical data, providing a combination of performance, reliability and cost.	Data Infrastructure Software
Princeton Softech provides enterprise solutions that align application data management with business objectives. The Optim Solution enables organizations to optimize performance, mitigate risks and control costs.	Enterprise Data Management

2005 Readership Merit Awards

Company/URL	Executive, Title	Headquarters	Stock Symbol	Year Founded
ProClarity Corporation www.proclarity.com	Bob Lokken, CEO & President	Boise, ID	Privately held	1995
Progress Software (including DataDirect Technologies) www.progress.com	Joseph W. Alsop, CEO & Cofounder	Bedford, MA	Nasdaq: PRGS	1981
QL2 Software, Inc. www.ql2.com	Christopher J. Buckingham, CEO & President	Seattle, WA	Privately held	2000
QlikTech www.qliktech.com	Måns Hultman, CEO	Lund, Sweden	Privately held	1993
Quest Software www.quest.com	Vincent C. (Vinny) Smith, Chairman & CEO	Irvine, CA	Nasdaq: QSFT	1987
Reveleus, a business of i-flex solutions www.reveleus.com	S. Ramakrishnan, CEO	Edison, NJ	Reuters: IFLX.BO & IFLX.NS	2002
SageMetrics Corporation www.sagemetrics.com	Hon. E. Kenneth Nwabueze, CEO	London, U.K. and North Hollywood, CA	Privately held	1997
SAND Technology, Inc. www.sand.com	Arthur G. Ritchie, Chairman & CEO	Westmount, QC, Canada	Nasdaq: SNDT	1983
SAP www.sap.com	Henning Kagermann, CEO	Walldorf, Germany	NYSE: SAP	1972
SAS www.sas.com	Dr. James Goodnight, CEO	Cary, NC	Privately held	1976
Siebel Systems www.siebel.com	George Shaheen, CEO	San Mateo, CA	An Oracle company	1993
Silicon Graphics, Inc. www.sgi.com	Robert Bishop, Chairman & CEO	Mountain View, CA	NYSE: SGID	1982
Similarity Systems Inc. (includes Evoke Software) www.similaritysystems.com	Garry Moroney, CEO	Dublin, Ireland, Austin, TX and New York, NY	Privately held	2001
Softek www.softek.com	Steven Murphy, President & CEO	Vienna, VA	Privately held	1996

About Us	Niche
ProClarity Analytics empower business professionals with the ability to monitor business performance, visualize and explore multidimensional data, and understand root-cause and effect relationships, while giving business analysts the ability to share definitions and analyze best practices to provide a platform for consistently better decisions.	Business Intelligence Technology
Progress Software Corporation supplies software to simplify and accelerate the development, deployment, integration and management of business applications. DataDirect Technologies is focused on data access, enabling software developers at both packaged software vendors and in corporate IT departments to create better applications faster.	Software and Data Connectivity
QL2 is a vendor of intelligent agent software that extracts and transforms targeted data from unstructured sources such as the Web, PDF files, e-mail archives, Word and Excel documents to provide data for competitive intelligence, business intelligence and text analysis applications. QL2 provides the data that drives the enterprise.	Web Mining and Unstructured Data Management Solutions
QlikTech is dedicated to simplifying analysis for everyone. QlikTech's game-changing QlikView application is dramatically easier to deploy and use, inspiring fervent user adoption by business professionals who require it to run their organizations.	Business Intelligence Software Solutions
Quest Software, Inc. delivers innovative products that help organizations get more performance and productivity from their applications, databases and infrastructure. Through a deep expertise in IT operations and a continued focus on what works best, Quest helps customers worldwide meet higher expectations for enterprise IT.	Application Database and Infrastructure Management Solutions
Reveleus provides analytical applications to the financial services industry comprising risk management, customer insight and enterprise financial performance. Today, Reveleus' pioneering Risk Analytics product suite is solving some of the most complex challenges facing the industry, including multijurisdictional Basel II compliance and operational risk management.	Analytical Applications
SageMetrics is a leading provider of behavioral targeting solutions, leveraging its extensive experience as a Web analytics provider to deliver superior, proven technology and service. For years, multiple leading companies around the world have used SageMetrics' solutions to increase marketing ROI and drive revenue.	Behavioral Targeting Solutions
SAND's advanced analytic data management products empower users with a better understanding of their business environment through better access to their business data. SAND Technology-based solutions include CRM analytics, Web analytics, financial analysis and specialized business intelligence applications.	Analytic Data Management Products
SAP is the world's largest inter-enterprise software company and the world's third-largest independent software provider overall. They have a rich history of innovation and growth that has made them a true industry leader.	Collaborative Business Solutions
SAS is a world leader in business analytics software, delivering breakthrough technology to transform the way you do business. Their software provides one integrated process for analyzing data from every source and gaining the predictive power to drive change at every level. Their vision is to deliver strategic value throughout an organization.	Business Intelligence and Analytics
Siebel Systems is a leading provider of customer-facing solutions that deliver demonstrable business results and long-term competitive advantage. Siebel's multichannel offerings allow organizations to intelligently manage and coordinate all customer interactions across the Web, contact center, field sales/service force, branch/retail network and indirect and partner distribution channels.	CRM and Business Intelligence
SGI's vision is to provide technology that enables the most significant scientific and creative breakthroughs of the 21st century. Whether it's sharing images to aid in brain surgery, finding oil more efficiently, studying global climate, providing technologies for homeland security and defense or enabling the transition from analog to digital broadcasting, SGI is dedicated to addressing the next class of challenges for scientific, engineering and creative users.	High-Performance Computing, Visualization and Storage
Similarity Systems is a leading provider of business data quality solutions. The company's flagship offerings AXIO and ATHANOR provide a suite of data quality software products that enables organizations to rapidly identify and correct data quality problems based around an end-to-end data quality management and improvement process.	Data Quality Management Software
Softek provides nondisruptive data availability solutions that enable companies to see, move and recover data, regardless of server platform or storage vendor. Softek offers a family of host-based enterprise data migration software, utilizing synchronous, asynchronous and point-in-time copy replication technologies.	Storage Management and Data Migration

2005 Readership Merit Awards

Company/URL	Executive, Title	Headquarters	Stock Symbol	Year Founded
Software AG www.softwareag.com	Karl-Heinz Streibich , CEO	Darmstadt, Germany	TecDAX, ISIN DE 0003304002 / SOW	1969
SPSS Inc. www.spss.com	Jack Noonan , President & CEO	Chicago, IL	Nasdaq: SPSS	1968
Sql Power Tools, Inc. www.sqlpower.com	Randall Reiter , CEO	Cheyenne, WY	Privately held	1999
SQLiaison, Inc. www.sqliaison.com	Etienne Castonguay , Cofounder & President	St. Laurent, QC, Canada	Privately held	1994
SSA Global Technologies, Inc. www.ssaglobal.com	Mike Greenough , President, Chairman & CEO	Chicago, IL	Nasdaq: SSAG	1981
Stellent, Inc. www.stellent.com	Robert Olson , Chairman of the Board, President & CEO	Eden Prairie, MN	Nasdaq: STEL	1990
Storage Computer www.storage.com	Theodore Goodlander , Founder, Chairman of the Board & CEO	Nashua, NH	OTC: SOSO	1984
Stratus Technologies www.stratus.com	David J. Laurello , President & CEO	Maynard, MA	Privately held	1980
Sun Microsystems (includes StorageTek) www.sun.com	Scott G. McNealy , Chairman of the Board & CEO	Santa Clara, CA	Nasdaq: SUNW	1982
Sunopsis www.sunopsis.com	Alain Dumas , CEO	Burlington, MA	Privately held	1998
Systems Union, Inc. www.systemsunion.com	Paul Coleman , CEO, Systems Union Group plc	Farnborough, U.K. and Miami, FL	LSE: SUG	1981
Sybase, Inc. (includes Avaki) www.sybase.com	John S. Chen , Chairman, CEO & President	Dublin, CA	NYSE: SY	1984
Symantec (including VERITAS) www.symantec.com and www.veritas.com	John W. Thompson , Chairman of the Board & CEO	Cupertino, CA	Nasdaq: SYMC	1982
Symtrax Corporation www.symtrax.com	Bernard Alderbert , President	Los Angeles, CA	Owned by symtrax holdings, inc.	1989

About Us	Niche
Software AG provides a real-time single view of strategic business information by integrating applications and systems, in addition to modernizing mainframe and open system IT environments.	XML
SPSS Inc. is a leading worldwide provider of predictive analytics software and solutions. The company's predictive analytics technology connects data to effective strategic action by drawing reliable conclusions about current conditions and critical future events.	Predictive Analytics Software and Solutions
Sql Power Tools is an industry leader in zero impact database monitoring of DB2, Informix, Oracle, SQL Server and Sybase database technologies. Sql Power Tools provides companies with a product suite which solves the complex problem of how to successfully monitor a database without impacting the surrounding infrastructure.	Monitoring SQL Performance
SQLiaison's mission is to assist organizations in the justification, planning, design, implementation and evolution of analytical applications. Its solutions are designed to facilitate and improve the decision-making capabilities of empowered users at all levels of the organization through the more efficient use and distribution of existing information.	Analytical Applications
In addition to core ERP applications, SSA Global offers a full range of integrated extension solutions including corporate performance management, customer relationship management, product life cycle management, supply chain management and supplier relationship management.	Enterprise Resource Planning Software Solutions
Stellent is a global provider of content management software solutions that drive rapid success for customers by enabling fast implementations and generating quick, broad user adoption. Stellent Universal Content Management enables customers to rapidly deploy line-of-business applications as well as content management solutions for enterprise initiatives.	Content Management Software
Pioneers in RAID technology, Storage Computer Corporation is a leading worldwide provider of high-performance storage solutions focused on developing advanced storage architectures to address the emerging needs of high bandwidth and other performance-impaired applications.	Storage Management Software
Stratus Technologies is in the business of providing customers with uncompromising reliability for their most important computer-based operations and processes. Stratus delivers continuously available server platforms with unmatched operational simplicity, providing a compelling financial advantage to customers.	Continuously Available System Solutions
A singular vision – The Network Is The Computer – guides Sun in the development of technologies that power the world's most important markets. Sun's philosophy of sharing innovation and building communities is at the forefront of the next wave of computing: the participation age.	Enterprise Infrastructure
Sunopsis is a leading provider of high-performance and cost-effective enterprise integration software, covering a broad spectrum of integration needs – from ETL for data warehousing and migration to complete application integration – all within a unified, modular architecture.	Enterprise Integration Software
Systems Union Group plc is a global software company delivering financial management, reporting and performance management solutions. Their solutions enable today's organizations to adopt a proactive approach to budgeting, planning and forecasting processes, crucial for the future success of any business and its domestic and international operations.	Financial and Business Management Solution
Sybase is a large global enterprise software company exclusively focused on managing and mobilizing information from the data center to the point of action. Its open, cross-platform solutions securely deliver information anytime, anywhere, enabling customers to create an information edge.	Enterprise Infrastructure and Mobile Software
The new Symantec combines information security and availability to simultaneously provide world-class security and administration of your data center and network resources. This approach is designed to keep businesses up, running and growing – no matter what happens. The result is information integrity.	Information Integrity
Symtrax is a worldwide organization which produces and distributes multiplatform reporting and output management software. With user friendliness at the forefront, Symtrax software will help create professional reports for better analysis and effective decision making.	Business Reporting Solutions

2005 Readership Merit Awards

Company/URL	Executive, Title	Headquarters	Stock Symbol	Year Founded
Syncsort Incorporated www.syncsort.com	Aso Tavitian, President	Woodcliff Lake, NJ	Privately held	1969
Teleran Technologies www.teleran.com	Nathan Roseman, President & CEO	Roseland, NJ	Privately held	1996
Teradata, A division of NCR www.teradata.com	Mike Koehler, Senior Vice President, Teradata	Dayton, OH	A division of NCR Corporation	1979
ThinkAnalytics Ltd. www.thinkanalytics.com	Eddie Young, CEO	Glasgow, Scotland	Privately held	1995
TIBCO Software Inc. www.tibco.com	Vivek Ranadivé, Chairman & CEO	Palo Alto, CA	Nasdaq: TIBX	1997
Trillium Software, A division of Harte-Hanks www.trilliumsoftware.com	John Nicoli, Executive Vice President for Trillium Software at Harte-Hanks	Billerica, MA	A division of Harte-Hanks, Inc.	1989
Unica Corporation www.unica.com	Yuchun Lee, Cofounder & CEO	Waltham, MA	Nasdaq: UNCA	1992
Unisys www.unisys.com	Joseph W. McGrath, President & CEO	Blue Bell, PA	NYSE: UIS	1986
Vanguard Solutions Group, Inc., a division of Exact Software North America www.vanguardsolutions.com	Anthony Balio, President & CEO	Glen Ellyn, IL	EXACT AS	1993
Verity, Inc. www.verity.com	Anthony Bettencourt, CEO	Sunnyvale, CA	To be acquired by Autonomy Q4 2005	1988
Vignette www.vignette.com	Thomas E. Hogan, President & CEO	Austin, TX	Nasdaq: VIGN	1995
WebTrends Inc. www.webtrends.com	Greg Drew, President & CEO	Portland, OR	Privately held	1993
WizSoft www.wizsoft.com	Dr. Abraham Meidan, President & CEO	Tel Aviv, Israel	Privately held	1985

About Us	Niche
Syncsort Incorporated develops, markets and services high-performance system management software and database productivity tools. With emphasis on technical excellence and superior service, its products are assisting customers around the world in realizing the performance potential of their computer systems.	High-Performance System and Data Management Software
Teleran Technologies is the leading provider of software for auditing, analyzing and managing application usage including user behavior, data use and application performance in business intelligence, data warehouse, CRM and other enterprise applications.	Application Usage Management
Teradata, a division of NCR, offers powerful enterprise analytic technologies. Companies use Teradata solutions to get a single, integrated view of their businesses so they can make better, faster decisions that drive growth and profitability.	Enterprise Data Warehousing, Analytic Applications and Data Warehousing Services
ThinkAnalytics develops data mining and knowledge discovery solutions designed to automate the analysis and interpretation of large data sets, with a focus on developing the most sophisticated, yet easy-to-use, data mining software to automate business analysis.	Real-Time Analytics, Enterprise Data Mining
TIBCO Software Inc. is a leading business integration and process management software company that enables real-time business. Real-time business is about helping companies become more cost-effective, agile and efficient.	Business Integration and Process Management Software
Trillium Software, a division of Harte-Hanks, provides businesses with total data quality solutions – the full complement of technologies and services to profile, cleanse, enhance and link global data for e-business, customer relationship management, enterprise resource planning, supply chain management, data warehouse and other enterprise applications.	Data Quality and Data Profiling
Unica provides enterprise marketing management solutions for companies that want to optimize customer acquisition and relationship management, streamline processes and empower strategic planning for added profitability and marketing success.	Enterprise Marketing Management
Unisys is a worldwide information technology services and solutions company. Its people combine expertise in consulting, systems integration, outsourcing, infrastructure and server technology with precision thinking and relentless execution to help clients in more than 100 countries quickly and efficiently achieve competitive advantage.	Information Technology Services and Solutions
Vanguard Solutions Group delivers performance management solutions that help companies intelligently interpret and analyze business data. Vanguard enables companies to leverage their investments in enterprise systems by transforming operational data into business insights, providing the information basis for improved decision making and enhanced profitability.	Performance Management Solutions
Verity provides enterprise search software that enables organizations to discover, analyze and process all the information within their enterprises. The company's solutions deliver integrated search, classification, recommendation, monitoring and analytics across the real-time flow of enterprise information, along with self-service Q&A interfaces.	Enterprise Search and Business Process Management
Vignette's software and expertise help organizations harness the power of information and the Web for measurable improvements in business efficiency. As efficiency experts, Vignette helps organizations increase productivity, reduce costs, improve user experiences and manage risk.	Enterprise Content Management
As a market leader for Web analytics, WebTrends has become the trusted standard for technology and for a full range of consulting services and industry expertise. WebTrends ensures that its customers are positioned for both immediate and long-term success with a solution that can adapt to ever-changing business and technical requirements	Web Analytics Solutions
WizSoft develops software based on mathematical algorithms for the business sector in the data mining, data auditing, concept-based text search engines and knowledge management fields. Through its distributors, WizSoft markets its software to 35,000 customers in varied businesses and institutions all over the world.	Data and Text Mining

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